

Madeley Academy

Photograph Consent Form

New Students



Occasionally, we may take photographs or videos of the children at our Academy. Under legitimate interests, the Academy will use these images as part of:

- Internal Academy displays
- Internal broadcasts and assemblies
- Images of students used for identification purposes with these images being able for purchase by parents or guardians
- Exam boards may also require videos and photographs to be used in the moderation process for qualifications (current examples are the GCSE English Language Speaking Endorsements, Performing Arts and Physical Education). In these cases all images are destroyed or are returned from the exam boards after the process has been completed but may be retained for internal moderation training

Permission is required for images used on our Academy website, Facebook page and Twitter account. If we use photographs of individual students, we will not use the name of that child in the accompanying text or photo caption. If we name a student in the text, we will not use a photograph of that child to accompany the article. If a child has won an award and the parent would like the name of their child to accompany their picture in the media, we will obtain permission from the parent before using the image. From time to time, the Academy may be visited by the media who will take photographs or film footage of a high profile event. Children may appear in these images, which will sometimes be published in local or national newspapers, or on approved websites. To comply with the Data Protection Act 2018 and GDPR, we need your permission before we can photograph or make any recordings of your child.

Conditions of Use

- This form is valid indefinitely from the date it has been signed
- We will not re-use any photographs or recordings a year after your child leaves the Academy. Historic photographs may remain on our Academy publications, website and social media feeds
- We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image or video, on our website, on our social media platforms in our Academy prospectus or in any of our other printed publications
- If we use photographs of individual students, we will not use the name of that child in the accompanying text or photo caption, without permission
- If we name a student in the text, we will not use an individual photograph of that child to accompany the article
- We will only use images of students who are suitably dressed, to reduce the risk of such images being used inappropriately
- Websites and social media platforms can be viewed throughout the world and not just in the United Kingdom where UK law applies

Please answer the questions below, then sign and date the form where shown and return the completed form to the Academy.

Name of child:

Year:

Tutor:

Please circle your answer:

I give permission for my child's photograph to be used in printed publications. Yes / No

I give permission for my child's image to be used on the Academy website and social media sites (eg Facebook & Twitter) Yes / No

I give permission for my child to appear in the media Yes / No

I have read and understood the conditions of use on this form.

Parent/guardian signature:

Print Name:

Date: